

Virtual is the New Reality

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4K    virtual tour

Insightful|3D 
Go far with VR



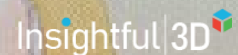
A Better Way to Market and Upsell Your Hotel or Shortlet


Today's guests and travelers want all the information they need to make decision in a breeze. With many options on the table, the first brand to make lasting impression and provide the needed information in the most compelling way always have the edge. By providing guests and travelers with a Virtual Tour or Virtual Reality of your facility, you've upped your marketing and even enables your sales and support team to close more bookings faster.

Upgrade the way you market your hotel rooms and other facilities. Give prospective guests the tool to virtually tour your facility from anywhere as if they were there! This is a game-changer!

Insightful3D transforms your space into a 3D virtual walkthroughs that help you stand out from the competition!

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 virtual tour

Stand Out from the Competition

Differentiate your brand by empowering potential guests to virtually tour your rooms and amenities from anywhere in the world. Drastically reduce the need for physical inspection of your rooms/amenities before they book!

Empower your sales and customer service with the most compelling tool to upsell your rooms and facilities to prospective guests. No more repetitive and elaborate repetition of your USPs; VR helps you present your space in the most compelling way!

By providing immersive virtual tour of your hotel or shortlet on your website, social media, WhatsApp status, etc., you “immerse” the visitor with a much captivating experience than normal photo galleries or video. And with highlights in the tour like audio, pop up videos, etc., you guide and control the narrative as if you were there guiding the guests all along!

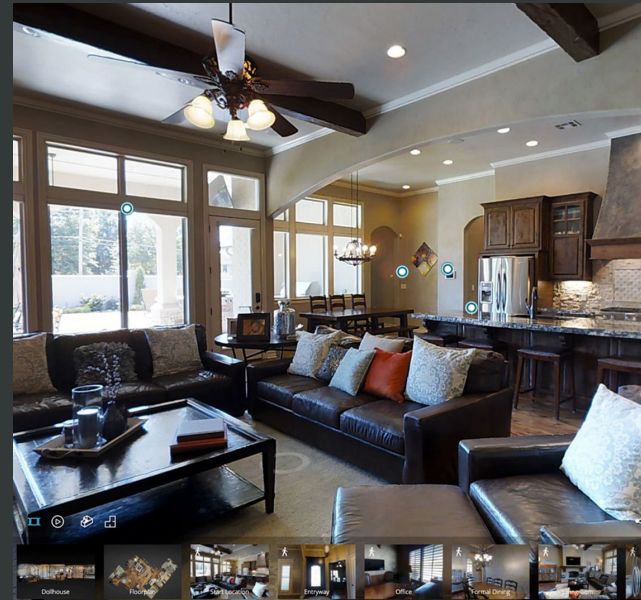


Top Three Benefits of Creating Virtual Tour of Your Hotel or Shortlet

When you incorporate virtual tour and interactive media into your hotel marketing campaign, you can enjoy these benefits:

1. Increased Bookings

Virtual tours make “checking-out” your hotel or shortlet both appealing and easily accessible from anywhere in the world. Guests can easily tour your facility as if they were there physically. They can move to different part of your property with ease. By highlight captivating aspects of your hotel or shortlet, you draw guests to your unique selling points thereby increasing your booking rates. They can easily tour the different types of packages you offers thereby eliminating the need for repetitive explanation.



2. Long-Lasting First Impression

First impressions matter. If they're positive, your guests will likely remember you for a long time. An engaging, interactive virtual tour helps grab your audience's attention and create a positive first impression. With eye-catching features and media in the tour, your hotel or shortlet will be more memorable to potential guests.

3. Interactive Experiences

Virtual tours and interactive media give your guests control over their experience. Every visitor has unique needs, and can interact with the media by zooming in or panning up, down, left and right. Customers love having the freedom to choose what to view.

Insightful3D can integrate rich media with annotations to your virtual tour, like adding pop up videos, rates card, testimonials, YouTube video, PDF brochure, links to websites, WhatsApp call-to-action button and much more.



How Do We Start?

Our professional photographers take a full scan of your space. Depending on the size of the facility, this can range from a three-hours task to full two-days of work.

Thereafter, our 3D programmers/artists converts the scans to a stunning 4K 360° virtual walkthroughs viewable on PCs, laptops, tablets, mobile phone or VR headsets.

The created virtual tour is made available online and can be embedded on your website or any other website. The virtual tour can also be integrated with Google Street View, so your business can be highlighted on Google Search & Maps, increasing the ability to draw in customers.

Our 360° virtual tour is the ideal and modern way for your hospitality business to showcase your facility and its amenities.



Pricing & Deliverables

Insightful3D Virtual Tour prices starts from ₦60k and each tour comes with the following:

- 3D Virtual Tour (URL Link + HTML embed Code)
- Pack Photos + 360 Photos + Video Teaser
- Guided Walkthroughs
- VR Headset Adaptation
- Cloud Storage for 12 Months
- Google Integration (Street View, Google Maps) - extra ₦15k
- Adding additional information (Text, Photo, Video, Document, PDF or URL) using tags. ₦500/tag
- Virtual Tour on video for YouTube, Vimeo and social media (10% of Tour Package)
- Six Months Free Support and Update
- Hosting for additional year \$72/year





Go far with VR

Insightful3D Technologies

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